

# Sunghyo Chung

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## Interests

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- Multimodal Embedding Models, Multimodal Large Language Models, Human-Centered AI

## Education

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### Korea University

Seoul, Korea

M.Eng. in Computer Science and Engineering, GPA: 4.33 / 4.5

Mar. 2017 – Aug. 2019

- Data and Visual Analytics Lab (DAVIAN), Advisor: [Prof. Jaegul Choo](#)

### Korea University

Seoul, Korea

B.S. in Computer Science and Engineering, GPA: 4.09 / 4.5

Mar. 2013 – Feb. 2017

- Graduated with Great Honors
- Samsung SDS sGen Club, participated in the development of four Android applications.

## Experience

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### Kakao

Seongnam, Korea

Research Engineer, Kakao

Jun. 2024 - Present

- **Kanana-v-embedding** ([tech blog](#))
  - Led the development of a multimodal embedding model for cross-modal text-image retrieval.
  - Built KoEmbed, a Korean multimodal retrieval benchmark; outperformed Jina Embeddings v4 (3.8B) across all Korean-centric tasks (77.1 vs 36.7 on KoEmbed-Sent) and English benchmarks (Visual News, MSCOCO).
  - Deployed to Kakao's internal ad similarity and image analysis/review pipeline.
- **Reading.help** ([arXiv](#)) w/ Prof. Naimul Hoque, Prof. Sungbok Shin
  - Built an LLM-based reading assistant for EFL learners as a human-centered AI project, providing proactive vocabulary, grammar, and comprehension support.
  - Developed interpretable CEFR-level difficulty estimators, outperforming GPT-4o on lexical complexity prediction.

Research Engineer, Kakao Brain

Aug. 2023 - Jun. 2024

- **Multimodal Large Language Models (MLLM)**
  - Developed a vision-language model for fashion and commerce product retrieval, generating image recommendations from text descriptions.
  - Built high-quality Korean training datasets for multimodal large language model development.

Machine Learning Engineer, Kakao / Kakao Enterprise

Jul. 2019 - Aug. 2023

- **Optical character recognition (OCR)**
  - Developed scene text detection, recognition, and document understanding models for Kakao's OCR services.
  - Proposed CAFE-Net ([arXiv](#)), combining context-aware and context-free experts to improve scene text recognition for character-level long-tailed distributions in large character set languages such as Korean.

### Naver Corp.

Seongnam, Korea

Research Intern at CLOVA Vision (OCR team), Adviser: Dr. Hwalsuk Lee

Mar. 2018 - Aug. 2018

- **Optical character recognition (OCR)**
  - Worked on scene text detection and script identification tasks.
  - Achieved first place on script identification task on ICDAR MLT 2017 dataset. ([Jul. 2018, news article](#))

## Publications

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- **Reading.help: Supporting EFL Readers with Proactive and On-Demand Explanation of English Grammar and Semantics**  
Sunghyo Chung, Hyeon Jeon, Sungbok Shin, and Md Naimul Hoque. arXiv 2025
- **Character-Level Long-Tailed Distribution in Scene Text Recognition**  
Sunghyun Park,\* Sunghyo Chung,\* Jungsoo Lee, and Jaegul Choo (\*: equal contributions). arXiv 2023

- **A Scanner Deeply: Predicting Gaze Heatmaps on Visualizations Using Crowdsourced Eye Movement Data**  
Sungbok Shin, **Sunghyo Chung**, Sanghyun Hong, and Niklas Elmqvist. IEEE Trans. on Visualization and Computer Graphics (TVCG), 2023 (Proc. IEEE VIS'22) (26.5% acceptance rate)
- **AnimeCeleb: Large-Scale Animation CelebHeads Dataset for Head Reenactment**  
Kangyeol Kim,\* Sunghyun Park,\* Jaeseong Lee,\* **Sunghyo Chung**, Junsoo Lee, and Jaegul Choo (\*: equal contributions). European Conference on Computer Vision (ECCV), 2022, WA (28.4% acceptance rate)
- **VATUN: Visual Analytics for Testing and Understanding Convolutional Neural Networks**  
Cheonbok Park,\* Soyoung Yang,\* Inyoup Na,\* **Sunghyo Chung**, Sungbok Shin, Bum Chul Kwon, Deokgun Park, and Jaegul Choo (\*: equal contributions). EG/VisGTC Conference on Visualization (EuroVis), Short Paper, 2021
- **Exploring Unlabeled Faces for Novel Attribute Discovery**  
Hyojin Bahng, **Sunghyo Chung**, Seungjoo Yoo, and Jaegul Choo. IEEE Conference on Computer Vision and Pattern Recognition (CVPR), 2020, WA (22.1% acceptance rate)
- **Learning to Focus and Track Extreme Climate Events**  
Sookyung Kim,\* Sunghyun Park,\* **Sunghyo Chung**,\* Joonseok Lee, Yunsung Lee, Hyojin Kim, Mr Prabhat, and Jaegul Choo (\*: equal contributions). British Machine Vision Conference (BMVC), 2019, Cardiff, UK, Accepted as Spotlight Presentation (6.9% acceptance rate for spotlight papers).
- **Coloring With Limited Data: Few-Shot Colorization via Memory-Augmented Networks**  
Seungjoo Yoo, Hyojin Bahng, **Sunghyo Chung**, Junsoo Lee, Jaehyuk Chang, and Jaegul Choo. IEEE Conference on Computer Vision and Pattern Recognition (CVPR), 2019, CA (25.2% acceptance rate).
- **ReVACNN: Steering Convolutional Neural Network via Real-Time Visual Analytics**  
**Sunghyo Chung**, Cheonbok Park, Sangho Suh, Kyeongpil Kang, Jaegul Choo, and Bum Chul Kwon. Future of Interactive Learning Machines Workshop at NIPS (NIPS'16-FILM), 2016.

## Honors & Awards

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2017	<b>Great Honor</b> , Winter 2017 Graduation	<a href="#">Korea University</a>
2015-16	<b>National Science and Engineering Scholarship</b> , 2015, 2016	<a href="#">Korea Student Aid Foundation</a>
2013-16	<b>Semester High Honors</b> , 1st Semester 2013, 1st Semester 2014, 1st and 2nd Semester 2015, 1st Semester 2016	<a href="#">Korea University</a>
2015	<b>Dean's List</b> , 2nd Semester 2015	<a href="#">Korea University</a>